

# 2021 MEDIA KIT



## JACKSON HOLE EXPLORER MAGAZINE

The Official Guide for Jackson Hole, Grand Teton, and Yellowstone

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## Inspiring Travelers to Visit Jackson Hole, Grand Teton, and Yellowstone

The Official Vacation Planner of Jackson Hole and the Greater Yellowstone Region helps reach 75,000 readers each year—informing them where to stay, eat, and play. This widely-read publication, brought to you by the Jackson Hole Chamber of Commerce showcases the region's most celebrated assets via:

- > Spectacular photography
- > Authentic, inspiring and engaging sponsored content
- > A year-round focus on recreation, entertainment, lodging, dining and more
- > Fascinating local profiles, actionable itineraries, informative and easy-to-navigate maps

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- Electronically distributed at national and international trade shows.
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