TRAVEL IS AN ECONOMIC ENGINE
WHY TRAVEL MATTERS TO TETON COUNTY

<table>
<thead>
<tr>
<th>TRAVEL-GENERATED SPENDING</th>
<th>TRAVEL-GENERATED JOBS</th>
<th>TRAVEL-GENERATED TAXES</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1.02 BILLION</td>
<td>8,250</td>
<td>$54.8 MILLION</td>
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</tbody>
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TRAVEL & TOURISM WORKS FOR TETON COUNTY 2016 data

- In 2016, Teton County welcomed 1,664,000 overnight visitors.
- Domestic and international travelers spent $1.02 billion in Teton County and generated $54.8 million in state and local taxes. This tax revenue is used to support public infrastructure like streets and roads, education, fire and police protection, and many other public services in Teton County.
- Visitors paid 57.1% of sales tax in Teton County.
- If not for the taxes generated by the travel and tourism industry, the average household in Teton County would pay $5,785 more in taxes for existing government services.
- In 2016, 8,250 jobs were generated by travelers in Teton County.
- Travelers supported 25.9% of Teton County’s total private industry employment. Without the jobs generated by the travel industry, the 2015 Teton County unemployment rate of 3.8% would have been 29.7%.*

TRAVEL & TOURISM IS CRITICAL TO WYOMING’S ECONOMY 2016 data

Travel and Tourism is Wyoming’s Second-Largest Industry

- Wyoming welcomed 8.5 million overnight visitors.
- Domestic and international visitors in Wyoming spent $3.2 billion in 2016. This is equivalent to $8.9 million per day, $370,833 per hour, $6,181 per minute and $103 per second.
- Visitor spending directly affected Wyoming’s economy by generating $171 million in local and state tax revenue.
- Each Wyoming household would pay approximately $730 more in taxes without the tax revenue generated by the travel and tourism industry.
- 3% of Wyoming’s gross domestic product (GDP) is attributed to travel and tourism.

Travel and Tourism is One of Wyoming’s Largest Employers

- Travelers to the state supported 46,070 jobs in Wyoming, including 31,770 directly in the industry and 14,300 in other industries.
- Travel spending directly generated $894 million in payroll for those employed in the Wyoming travel industry.
- 1 in every 8 Wyoming non-farm jobs is supported (directly, indirectly or induced) by the leisure and hospitality industry.
- Leisure and hospitality is the largest employer among all private industries in Wyoming.
- Without travel and tourism jobs, Wyoming’s 2015 unemployment rate would have gone from 4.2% to 15.1%.*

* These employment numbers represent 2015 data. At the time of this report, 2016 data for these figures were not available.