THE ECONOMIC DASHBOARD
SEPTEMBER 1 - SEPTEMBER 30, 2021 | BUSINESS INSIGHTS

VISITOR DATA

SEPTEMBER

<table>
<thead>
<tr>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>GTNP Visitation</td>
<td>603,789</td>
</tr>
<tr>
<td>YNP Visitation</td>
<td>837,114</td>
</tr>
<tr>
<td>Visitor Center Visitation</td>
<td>24,423</td>
</tr>
<tr>
<td>Lodging Occupancy</td>
<td>72.3%</td>
</tr>
<tr>
<td>Past 6 month Lodging Occupancy</td>
<td>49.3%</td>
</tr>
<tr>
<td>Future 6 month Lodging Occupancy</td>
<td>20.5%</td>
</tr>
</tbody>
</table>

JULY LODGING TAX COLLECTION
Two month lag time in reporting, fiscal year begins in July

**2021/2022**

- **2021**
  - Year to Date: $1,118,112
  - Fiscal Year To Date: $1,843,640

- **2022**
  - Year to Date: $1,118,112
  - Fiscal Year To Date: $1,843,640

JULY SALES & USE TAX

- **2021/2022**
  - Year to Date: $3,939,324
  - Fiscal Year To Date: $6,533,532

- **2020/2021**
  - Year to Date: $2,741,823
  - Fiscal Year To Date: $4,472,687

SEPTEMBER LICENSES AND PERMITS

<table>
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<tr>
<th>2020</th>
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<tbody>
<tr>
<td>Business Licenses Issued</td>
<td>22</td>
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<tr>
<td>Construction (issued permits)</td>
<td>16</td>
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TRICK-OR-TREAT ON TOWN SQUARE!
Visit Jackson's Town Square and surrounding businesses for Trick-or-Treating and spooky fun! Most downtown businesses will be handing out candy and serving up scares between 3:30 and 5:50 pm, this Friday October 29! To learn more about entering the social media costume contest, scan the QR code.

Kicking off the Winter 2021 shop local programs, Winter Windfall and Jackson Hole Premiere Experiences!
To learn more and sign up, scan the QR code.

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YEAR OVER YEAR DATA

For more information, send inquiries to rileyfrances@jacksonholechamber.com
Data collected from the Jackson Hole Chamber of Commerce • www.jacksonholechamber.com

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