



FOR IMMEDIATE RELEASE:

November #, 2020

November 28, 2020: Small Business Saturday

A Jackson Hole Tradition

JACKSON, WY– The Town of Jackson has proclaimed Saturday, November 28, 2020, Small Business Saturday. The day celebrates and supports small businesses for all they do for our communities across the country. According to the United States Small Business Administration, there are currently over 30 million small businesses in the United States. They represent over 99.7 percent of all businesses with employees in the U.S. It is in their respect that we proclaim this Saturday in November after their hard work and determination.

The Jackson Hole Chamber of Commerce would like to take this opportunity to single out Jackson's small businesses and show support for them by encouraging the community and visitors to visit a local shop, whether it's to run an errand, buy a gift, or grab a bite. Every purchase helps. There is no better way to invest in your community than to shop local. Nearly every local business is providing the opportunity to shop online or call for curbside pickup. The money you spend locally will help sustain local businesses through the challenging times the pandemic has created.

The Chamber will share additional shop local resources, including creative ways for you to get your shopping done in a way that benefits many throughout the community now and throughout the holiday season. Many businesses take this opportunity to run promotions for the Holiday season. If your business is running a promotion, please contact Chamber Communications Manager Andi Gollwitzer at andi@jacksonholechamber.com.

For more information about Small Business Saturday, please contact Rick Howe, Vice President, rick@jacksonholechamber.com. Click [HERE](#) to read the town of Jackson's Proclamation claiming November 28, 2020, as the official Small Business Saturday. **When shopping locally in Jackson Hole, please remember to wear a dry 2-ply face mask indoors and outdoors where social distancing cannot be ensured. Please note that some retailers may limit the number of customers in a store at a time. Contact your retailers for updates and be patient.**

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About

The Mission of the Jackson Hole Chamber of Commerce is to champion the interests of local businesses, enhance their prosperity and strengthen the year-round economic climate of Teton County. For more information visit jacksonholechamber.com