



Proclamation

SMALL BUSINESS SATURDAY

Whereas, the Jackson community celebrates our local small businesses and the contributions they make to our local economy and community; and

Whereas, according to the United States Small Business Administration, there are currently over 30 million small businesses in the United States, and they represent 99.7 percent of all businesses with employees in the United States; and

Whereas, small businesses employ 47.3 percent of the employees in the private sector in the United States, 62% of U.S. small businesses reported that they need to see consumer spending return to pre-COVID levels by the end of 2020 in order to stay in business; and

Whereas, 96% of consumers who are aware of Small Business Saturday said the day encourages them to shop small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

Whereas, 97% of consumers who shopped on Small Business Saturday agree that small businesses are essential to their community; and

Whereas, the Jackson Town Council supports our local businesses that create jobs, boost our local economy, and preserves our community.

Now, Therefore, I, Pete Muldoon, Mayor of the Town of Jackson do hereby proclaim, Saturday, November 28, 2020, as **SMALL BUSINESS SATURDAY** and encourage Jackson residents and visitors to support small businesses and merchants on that day and throughout the year.

DATED THIS 2nd DAY OF NOVEMBER 2020.

TOWN OF JACKSON


Pete Muldoon, Mayor

ATTEST:

